

## CURRICULUM VITAE



<b>PERSON:</b>	Juha Petteri Helminen
<b>DATE AND PLACE OF BIRTH</b>	15 November 1977, Kangasala, Finland
<b>EDUCATION:</b>	M. Sc. (Eng.), Industrial Management, Tampere University of Technology 2003
<b>CURRENT POSITION:</b>	CEO, Restamax Plc, 09/2017–
<b>RELEVANT WORK EXPERIENCE:</b>	<p>Vice President, Sales, Off-Trade, Sinebrychoff, Kerava (Finland) 03/2017–08/2017</p> <p>Vice President, Group Sales Development and Value Management, Carlsberg Global, Copenhagen 04/2016–03/2017</p> <p>Vice President, Group Strategy, Carlsberg Global, Copenhagen 06/2015–04/2016</p> <p>Vice President, On-Trade Sales, Sinebrychoff, Kerava (Finland) 02/2012–05/2015</p> <p>Vice President, Business Development, Northern Europe, Carlsberg, Copenhagen 08/2008–01/2012</p> <p>Manager, Commercial Controlling, Sinebrychoff, Kerava (Finland) 01/2005–07/2008</p> <p>Controller, Carlsberg Sweden, Stockholm 08/2003–12/2004</p> <p>Controller, Sinebrychoff, Kerava (Finland) 02/2002–07/2003</p> <p>Project Manager, Tellabs Oy 2000–2003</p>
<b>POSITIONS OF TRUST:</b>	<p>Board member, Superpark Oy 10/2017–</p> <p>Board member, Crowdit Limited, London 07/2016–02/2018</p>