

PROPOSED MEMBERS OF NOHO PARTNERS PLC'S BOARD OF DIRECTORS 2022

Timo Laine

b. 1966, Finnish citizen, marketing degree (MKT)

Timo Laine has been the Chairman of NoHo Partners Plc's Board of Directors since 2008. He is also the CEO of Laine Capital Oy.

Dependent of the company and of a significant shareholder.

Work experience, board memberships and positions of trust

- CEO and Member of the Board of Directors of Laine Capital Oy since 2016
- Member of the Board of Directors of Staff Invest Oy since 2011
- Member of the Board of Directors of Eezy Plc since 2019



Yrjö Närhinen

b. 1969, Finnish citizen, B.Sc. (Econ.)

Independent member.

Work experience, board memberships and positions of trust

- Senior Advisor at EQT Group since 2016
- Senior Advisor at Norvestor since 2020
- CEO and Member of the Executive Team of Terveystalo Oyj in 2010–2019
- CEO of Oy Hartwall Ab in 2006–2009
- Several managerial positions, such as the CEO of the Finnish and Norwegian units of Procter & Gamble Company in 1992–2006
- Chairman of the Board of Ambea since 2021
- Chairman of the Board of Curaeos since 2018
- Member of the Executive Team of Scottish & Newcastle Plc in 2006–2009
- Member of the Board of Martela Plc in 2014–2018
- Member of the Board and the Executive Committee of the Confederation of Finnish Industries in 2018–2020
- Member of the Board of the Finland-Switzerland Chamber of Commerce since 2021 and Chairman of the Board since 2022



Kai Seikku

b. 1965, Finnish citizen, M.Sc. (Econ.)

Independent member.

Work experience, board memberships and positions of trust

- CEO of Okmetic Oy since 2010 and member of the Board of Directors since 2016
- Executive Vice President, National Silicon Industry Group since 2016
- CEO of HKScan Plc in 2005–2009
- Country Manager of McCann Worldgroup in 2002–2005
- CEO of Hasan & Partners Oy in 1999–2005
- Project leader at The Boston Consulting Group in 1993–1999
- Consultant to SIAR-Bossard in 1991–1993
- Member of the Board of Technology Industry Employers of Finland since 2021
- Member of the Board of Soitec SA since 2019
- Member of the Board of Inderes Plc since 2016
- Member of the Board of Verkkokauppa.com since 2013



Petri Olkinuora

b. 1957, Finnish citizen, M.Sc. (Eng.), MBA

Petri Olkinuora has been a member and the Vice-Chairman of NoHo Partners Plc's Board of Directors since 2013.

Independent member.

Work experience, board memberships and positions of trust

- CEO and Chairman of the Board of Forbia Oy since 2011
- CEO of Citycon Plc in 2002–2011
- CEO of Renor Oy in 1996–2002
- CEO of Tampere Real Estate Invest Oy in 1990–2002
- Chairman of the Board of Li-Plast Kiinteistöt Oy since 2021
- Chairman of the Board of Tampere Infra Oy since 2019
- Chairman of the Board of Tampereen Tilapalvelut Oy since 2018
- Chairman of the Board of Salo IoT Park Oy since 2017
- Member of the Board of Helsingin tennisklubi Oy since 2021
- Member of the Board of Rentto Oy since 2019
- Member of the Board of Royal Areena Oy since 2018
- Member of the Board of Evli-Rahastoyhtiö Oy since 2018
- Member of the Board of TPI Control Oy since 2017
- Member of the Board of 7Bros Oy since 2013
- Member of the Board of Hartela-Yhtiöt Oy since 2013
- Member of the Board of AS Pro Kapital Grupp (Estonia) since 2012
- Member of the Board of Koja-Yhtiöt Oy since 2004
- Member of the Board of Koja Oy since 2004



Mika Niemi

b. 1966, Finnish citizen, business college graduate

Mika Niemi has been a member of NoHo Partners Plc's Board of Directors since 2014.

Dependent of the company and of a significant shareholder.

Work experience, board memberships and positions of trust

- Chairman of the Board and CEO of Udokai Oy since 2012
- Chairman of the Board of Tampereen Tenniskeskus Oy since 2017
- Vice-Chairman of the Board of Tampereen Tenniskeskus Oy in 2008–2017



Mia Ahlström

b. 1967, Finnish citizen, trade technician

Mia Ahlström has been a member of NoHo Partners Plc's Board of Directors since 2019.

Independent member.

Work experience, board memberships and positions of trust

- CEO and member of the Board of Directors of BCC Ahlström Oy since 2018
- Partner and member of the Board of Flove Oy since 2019
- Deputy Country Manager, IKEA North America Services LLC in 2015–2018
- Several managerial positions, such as the Acting Country Manager and Deputy Country Manager of IKEA Oy in 2002–2015
- Member of the Advisory Board of Gainer Oy since 2020
- Member of the Board of Gaia Network ry since 2019
- Permanent invitee to the Supervisory Board of IKEA North America Services LLC in 2015–2018
- Permanent invitee to the Board of Directors of IKEA Real Estate Oy in 2013–2015
- Vice-Chairman of IKEA Oy in 2013–2015
- Permanent invitee to the Board of Directors of IKEA Oy in 2009–2015
- Member of the Executive Team of IKEA Oy in 2006–2015

