NOHO PARTNERS PLC'S ANNUAL GENERAL MEETING 2022 – ADVANCE VOTING FORM

The annual General Meeting of NoHo Partners Oyj ("Company") is being held on Wednesday 27 April 2022 at 10:00 a.m.

With this form, I/we hereby authorise Innovatics Ltd, the advance voting service provider for the Company's Annual General Meeting 2021, to register my/our votes with all the shares I/we own/represent in certain items of the agenda of the Company's Annual General Meeting 2022 in the manner indicated below under the heading 'Advance Votes'. I/we understand that using this form requires that the shareholder has at least one valid book-entry account. The number of advance votes is confirmed based on the holding in the shareholder's book-entry account on the Finnish record date of the Annual General Meeting on 13 April 2022.

The completed form must be sent primarily as an attachment in connection with the electronic registration and advance voting or alternatively by post to Innovatics Ltd, Yhtiökokous / NoHo Partners Plc, Ratamestarinkatu 13 A, Fl-00520 Helsinki, Finland, or by email to agm@innovatics.fi by 4:00 p.m. on 20 April 2022 at the latest, by which time the form must have been received. Sending this form completed in the manner described above by the date and time stated above will be deemed as registering for the General Meeting as well as voting in advance, provided that the information required in this form has been given.

This form cannot be used to present questions, which must be presented in accordance with the instructions provided in the notice convening the General Meeting.

Please familiarise yourself with the instructions provided below under 'Voting in Advance Using this Form' and 'Advance Votes'.

Shareholder Details Name Date of birth or Business ID Email Telephone Book-entry account number Details of the person completing and signing the form (if different from the shareholder), i.e. of the shareholder's representative or proxy Name Date of birth Email Telephone Date and Signature Place and date

Signacture(s) and name(s) in block letters

The personal information provided on this form is used to identify a shareholder through a comparison to information in the book-entry system, as well as to confirm shareholdings on the record date of the General Meeting. The personal information will be stored in Innovatics Ltd's database for General Meetings for the Company's use, and information will not be used for any other purposes or for any other General Meetings.

Voting in Advance Using this Form

Shareholders are asked to vote in advance electronically through the Company's website at https://www.noho.fi/en/investors/annual-general-meeting-2022/.

Shareholders wishing to participate in the Annual General Meeting of NoHo Partners Plc and their proxy representatives may, however, register for the meeting and provide advance votes by using this form, in which case we ask you to proceed as follows:

- If you wish, print out the form and fill in the details requested on the first page concerning the shareholder and party completing and signing the form (as applicable) as well as the date and sign the form;
- Fill in the advance votes in the table under the heading 'Advance Votes' below by marking the desired choice in each item on the agenda with a cross (x);
- If the person completing the form is different from the shareholder, i.e. if the shareholder is a company whose representative is completing and signing the form or if the shareholder is using a proxy representative, please attach the necessary documents to prove that the representative or proxy is entitled to represent the shareholder (for example, a proxy document and/or Trade Register extract) and
- Send the completed form by post to Innovatics Ltd, Yhtiökokous / NoHo Partners Plc, Ratamestarinkatu 13 A, Fl-00520 Helsinki, Finland, or by email to agm@innovatics.fi by 4:00 p.m. on 20 April 2022 at the latest, by which time the form must have been received.

An incomplete or incorrectly completed form may be disregarded.

If a shareholder votes in advance both electronically through the Company's website and using this form or submits more than one form, the votes with the most recent date will be taken into account. If the date is the same, the votes most recently received by Innovatics Oy will be taken into account.

Advance Votes

When filling out advance votes, please take into account the following:

- Votes provided using the form concern the resolutions proposed to the General Meeting, which are included in the notice convening the General Meeting and are available on the Company's website at https://www.noho.fi/en/investors/annual-general-meeting-2022/.
- If no alternative is marked for the item, if more than one alternative is marked for the item or if the marking is not otherwise clear, the shareholder's shares will not be taken into account as shares represented at the meeting in the agenda item in question. Shareholder's shares are not considered as shares represented at the meeting and the votes are not counted as cast votes with regard to the item in question.
- The option "For" means that the shareholder is in favor of approving the proposal.
- The option "Against" means that the shareholder objects to the acceptance of the proposal.
 By voting in advance it is not possible to submit a counter-proposal to the meeting or demand a voting.
- In agenda items 16 and 17, decision must be adopted on a qualified majority which means that if the 'Abstain' alternative is chosen for these items, it means giving an empty vote and shares are considered to be represented in the meeting, which will affect the result of voting and make it more difficult to reach the required qualified majority. Shareholders should be aware of this especially if their intention is not to vote against the proposal.

#	Item	For	Against	Abstain
7	Adoption of the financial statements			
8	Resolution of the use of the profit shown on the balance sheet and on payment of dividends			
9	Resolution on the discharge of the members of the board of directors and the CEO from liability			
10	Consideration of the remuneration report for governing bodies			
11	Resolution on the remuneration of the members of the board of directors and payment of travel expenses			
12	Resolution on the number of members of the board of directors			
13	Election of the chairperson, deputy chairperson and members of the board of directors			
14	Resolution on the remuneration of the auditor			
15	Election of the auditor			
16	Authorisation of the board of directors to decide on the repurchase of the company's own shares			
17	Authorisation of the board of directors to decide on the issuance of shares and/or the issuance of option rights and other special rights entitling to shares			