

NOHO PARTNERS PLC'S ANNUAL GENERAL MEETING 2021 – ADVANCE VOTING FORM

The annual general meeting of NoHo Partners Oy (**Company**) is being held on Wednesday 21 April 2021 at 3:00 p.m. The company's shareholders and their proxy representatives can participate in the meeting and exercise their rights only by voting in advance and by presenting counterproposals and questions in advance.

With this form, I/we authorise Innovatics Ltd, the advance voting service provider for the Company's Annual General Meeting 2021, to register my/our votes with all the shares I/we own/represent in certain items of the agenda of the Company's Annual General Meeting 2021 in the manner indicated below under the heading 'Advance Votes'. Using this form requires that the shareholder has at least one valid book-entry account. The number of advance votes is confirmed based on the holding in the shareholder's book-entry account on the Finnish record date of the annual general meeting on 9 April 2021.

The completed form must be sent to by post to Innovatics Ltd, Yhtiökokous / NoHo Partners Plc, Ratamestarinkatu 13 A, FI-00520 Helsinki, Finland, or by email to agm@innovatics.fi **by 4:00 p.m. on 14 April 2021** at the latest, by which time the form must have been received. Sending this form completed in the manner described above by the date and time stated above will be deemed as registering for the general meeting as well as voting in advance, provided that the information required in this form has been given.

This form cannot be used to present questions, which must be presented in accordance with the instructions provided in the notice convening the general meeting.

Please familiarise yourself with the instructions provided below under 'Voting in Advance Using this Form' and 'Advance Votes'.

Shareholder Details

Name	Personal ID or Business ID
Email	Telephone
Book-entry account number	

Details of the person completing and signing the form (if different from the shareholder), i.e. of the shareholder's representative or proxy

Name	Personal ID
Email	Telephone

Date and Signature

Place and date
Signature and name in block letters

Voting in Advance Using this Form

Shareholders are asked to vote in advance electronically through the Company's website at <https://www.noho.fi/en/investors/annual-general-meeting-2021/>.

Shareholders wishing to participate in the annual general meeting of NoHo Partners Plc and their proxy representatives may, however, register for the meeting and provide advance votes by using this form, in which case we ask you to proceed as follows:

- Print out the form and fill in the details requested on the first page concerning the shareholder and party completing and signing the form (as applicable) as well as the date and sign the form;
- Fill in the advance votes in the table under the heading 'Advance Votes' below by marking the desired choice with a cross (x);
- If the person completing the form is different from the shareholder, i.e. if the shareholder is a company whose representative is completing and signing the form or if the shareholder is using a proxy representative, please attach the necessary documents to prove that the representative or proxy is entitled to represent the shareholder (for example, a proxy document and/or Trade Register extract) and
- Send the completed form by post to Innovatics Ltd, Yhtiökoukous / NoHo Partners Plc, Ratamestarinkatu 13 A, FI-00520 Helsinki, Finland, or by email to agm@innovatics.fi by **4:00 p.m. on 14 April 2021** at the latest, by which time the form must have been received.

An incomplete or incorrectly completed form may be disregarded.

If a shareholder votes in advance both electronically through the Company's website and using this form or submits more than one form, the votes with the most recent date will be taken into account. If the date is the same, the votes most recently received by Innovatics Oy will be taken into account.

Advance Votes

When filling out advance votes, please take into account the following:

- Votes provided using the form concern the resolutions proposed to the general meeting, which are included in the notice convening the general meeting and are available on the Company's website at <https://www.noho.fi/en/investors/annual-general-meeting-2021/>.
- If no alternative is marked for the item, if more than one alternative is marked for the item or if the marking is not otherwise clear, the shareholder's shares will not be taken into account as shares represented at the meeting in the agenda item in question.
- In agenda items 16 and 17, decision must be adopted on a qualified majority which means that if the 'Abstain' alternative is chosen for these items, the shareholder's shares will be taken into account as shares represented at the meeting, which will affect the result of voting and make it more difficult to reach the required qualified majority. Shareholders should be aware of this especially if their intention is not to vote against the proposal.

#	Item	For	Against	Abstain
7	Adoption of the financial statements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Resolution on the use of the profit shown on the balance sheet and on payment of dividends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Resolution on the discharge of the members of the board of directors and the CEO from liability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10	Consideration of the remuneration report for governing bodies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	Resolution on the remuneration of the members of the board of directors and payment of travel expenses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	Resolution on the number of members of the board of directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	Election of the chairperson, deputy chairperson and members of the board of directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	Resolution on the remuneration of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15	Election of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16	Authorisation of the board of directors to decide on the repurchase of the company's own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17	Authorisation of the board of directors to decide on the issuance of shares and/or the issuance of option rights and other special rights entitling to shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>