

## THE PROPOSED MEMBERS OF NOHO PARTNERS PLC'S BOARD OF DIRECTORS 2019

### **Timo Laine**

b. 1966, Finnish citizen, diploma in marketing

Timo Laine has worked as the Chairman of the Board for NoHo Partners Plc since 2008. In addition, he is Managing Director of Laine Capital Oy.

### **Memberships in Boards, positions of trust and work experience**

Among other posts, he has been a member of the Board of Directors of Laine Capital Oy since 2016 and a member of the Board of Directors of Staff Invest Oy since 2011.

### **Petri Olkinuora**

b. 1957, Finnish citizen, M.Sc. (Tech), MBA

Petri Olkinuora has worked as a member and Vice-Chairman of the NoHo Partners Plc Board of Directors since 2013. As a main occupation, he is a professional Board member and has been Managing Director of Forbia Oy, which he owns, since 2011.

### **Memberships in Boards, positions of trust and work experience**

Olkinuora has been the Chairman of the Board of Directors of Zsar Oy since 2013, member of the Board of Directors of Tamturbo Oy since 2013, member of the Board of Directors of Koja-Yhtiöt Oy and Koja Oy since 2004, member of the Board of Directors of Rapal Oy since 2002, member of the Board of Directors of Royal Areena Oy since 2018, member of the Board of Directors of 7Bros Oy since 2013, member of the Board of Directors of Hartela-Yhtiöt Oy since 2013, member of the Board of Directors of AS Pro Kapital Grupp (Estonia) since 2012, Chairman of the Board of Directors of Tampereen Tilapalvelut Oy since 2018, Chairman of the Board of Directors of Salo IoT Park Oy since 2017, member of the Board of Directors of Evli Fund Management Company Ltd since 2018, member of the Board of Directors of TPI Control Oy since 2017, and Chairman of the Board of Directors of Protem Oy since 2018.

Olkinuora has worked as the CEO of Citycon Oyj in 2002–2011, as the CEO of Renor Oy in 1996–2002 and as the CEO of Tampereen Kiinteistö Invest Oy from 1990 to 2002.

### **Mikko Aartio**

b. 1969, Finnish citizen, vocational qualification in business and administration for upper-secondary school graduates

Mikko Aartio has worked as a member of the Board of NoHo Partners Plc since 2007. In addition, he is Managing Director of PIMU Capital Oy.

### **Memberships in Boards, positions of trust and work experience**

He has been a member of the Board of Directors of PIMU Capital Oy since 2016, Managing Director and a member of the Board of Directors of Eiramax Oy since 2004, a member of the Board of Directors of Staff Invest Oy since 2011.

### **Mika Niemi**

b. 1966, Finnish citizen, vocational qualification in business and administration

Mika Niemi has worked as a member of the Board of Directors of NoHo Partners Plc since 2014. In addition, he has been the Chairman of the Board of Directors of Rengasravintolat Oy since 1997.

### **Memberships in Boards, positions of trust and work experience**

He has been the Chairman of the Board of Directors and CEO of Udokai Oy since 2012 and Vice-Chairman of the Board of Directors of Tampereen Tenniskeskus Oy since 2008.

**Tomi Terho**

b. 1984, Finnish Citizen, M.Sc. (Econ).

Tomi Terho has worked as a member of the Board of Directors of NoHo Partners Plc since 2018.

**Memberships in Boards, positions of trust and work experience**

He has been member of the Board of Directors of Intera Equity Partners II Oy since 2017, member of the Board of Directors of Sitowise Holding I Oy since 2016, member of the Board of Directors of Sitowise Holding II Oy since 2016, member of the Board of Directors of Sitowise Oy since 2016, member of the Board of Directors of Polarica Holding Ab since 2016, and member of the Board of Directors of Lummene Capital Oy since 2011. He has served as member of the Board of Directors of Evidensia Djursjukvård Holding AB in 2015–2017, and as member of the Board of Directors of RR Holding Oy in 2015–2018.

He has served as partner of Intera Partners Oy since 2011, and as management consultant at McKinsey & Company Inc in 2010–2011.

**Saku Tuominen**

b. 1967, Finnish Citizen, M.Sc. (Econ).

Saku Tuominen has worked as a member of the Board of Directors of NoHo Partners Plc since 2018.

**Memberships in Boards, positions of trust and work experience**

He has served as the founder and creative director of HundrED.org Oy since 2015, as the founder and creative director of Idealist Group Oy since 2010 and as the founder and creative director of 925 Design Oy in 2014–2016, as creative director of Zodiak Entertainment Ltd in 2006–2010, as the founder and creative director of Broadcasters Oy in 1989–2006 and as member of the Board of Directors of RR Holding Oy in 2014–2018.

**Mia Ahlström**

b. 1967, Finnish citizen, Graduate in Business and Marketing

Ahlström has worked as the CEO and a member of the Board of Directors of BCC Ahlström Oy since 2018, and as a Partner and member of the Board of Directors of Flove Oy since 2019.

**Memberships in Boards, positions of trust and work experience**

She has worked as Deputy Country Retail Manager/Executive Vice President of IKEA North America Services LLC in 2015–2018; at IKEA Oy as Deputy Country Retail Manager/Executive Vice President in 2013–2015, as Store Manager in 2011–2015, as HRD Manager in 2009–2011, as Creative Director in 2006–2009; and in sales and home furniture supervisory and executive team duties in 2002–2006. In addition, she has worked as Project Manager at Isku Interior Oy in 1999–2002. She has been a Permanent Invitee to the Board of Directors of IKEA Oy in 2009–2015, a Permanent Invitee to the Board of Directors of IKEA Real Estate Oy in 2013–2015 and a Permanent Invitee to the Board of Directors of IKEA North America Services LLC in 2015–2018. She has also served as a Member of the Country Executive Management Team of IKEA Oy in 2006–2015 and as the Vice-Chairman of the Country Executive Management Team in 2013–2015.