

PRIVACY STATEMENT

NoHo Partners Plc

Created on: 28/3/2019

1. Data controller	NoHo Partners Plc Business ID: 1952494-7
	Postal address: Hatanpään valtatie 1 B 33100 TAMPERE Street address: Verkatehtaankatu 2 33100 Tampere
2. Person in charge of data matters and/or contact person	Sami-Petteri Rajala Business Controller NoHo Partners Plc
	sami-petteri.rajala@noho.fi +358 40 671 4257 Hatanpään valtatie 1 B 33100 TAMPERE
3. Data file name	Those registering for NoHo Partners Plc's Annual General Meeting of 24 April 2019.
4. Purpose of the processing of personal data/the data file, and retention of data	<p>The personal data of the shareholders and persons authorised by them are processed for the purpose of organising NoHo Partners Plc's Annual General Meeting to be held on 24 April 2019, or for registering and informing the participants, for verifying their identity and right of participation, and for other meeting arrangements. The personal data are also processed for printing the list of participants and the list of votes and for arranging any voting tickets and organising the vote. In addition, the personal data may also be used to fulfil other rights and obligations laid down for an Annual General Meeting in the Limited Liability Companies Act or in NoHo Partners Plc's Articles of Association.</p> <p>NoHo Partners Plc's entire list of shareholders will be available for viewing at the Annual General Meeting, indicating the shareholders' names, addresses and number of shares and votes.</p> <p>The list of participants will be appended to the minutes of the Annual General Meeting. The list will contain the names of the shareholders and any authorised representatives and assistants who participated in the meeting, their number of shares and votes as well as the numbers of any voting tickets. The data recorded in or appended to the minutes of the Annual General Meeting will be kept as required by applicable regulation as part of the minutes. Other unnecessary data will be destroyed after the Annual General Meeting, once there is no longer need to keep such data to prepare the minutes or to verify the data contained in the minutes.</p> <p>The processing of personal data is primarily carried out to fulfil NoHo Partners Plc's statutory obligations, based on the obligations governing the organising of an Annual General Meeting laid down in the Limited Liability Companies Act and on other applicable legislation. Disclosing the data is essential to follow the statutory obligations set, and failure to disclose the data may result in the refusal of the right to participate in the Annual General Meeting.</p>

	NoHo Partners Plc will not utilise the personal data for any purposes other than those required by the Annual General Meeting.
5. Data content of the file	<p>If a shareholder registers/places an early vote online, the technical implementation of the data collection is carried out by Euroclear Finland Ltd. The data link from the user's browser to Euroclear Finland Ltd's server is SSL encrypted. The following data may be collected through this service:</p> <ul style="list-style-type: none"> • name, personal identity code, address, telephone number, e-mail address, book-entry account number, number of shares and votes, voting information <p>The book-entry account number is only used for authentication in Euroclear Finland Ltd's system and not disclosed to NoHo Partners Plc. NoHo Partners Plc has the opportunity to receive an individual shareholder's voting information in order to verify the correctness of the voting results.</p>
6. Categories of data subjects, and regular sources of data	Those who register online enter their data personally. Based on the personal identity code entered, the system compares the data entered with NoHo Partners Plc's shareholders' register maintained by Euroclear Finland Ltd and picks the registrant's shareholding information from the register. When giving authorisation, the person also enters the necessary personal data of the authorised representative.
7. Regular disclosure of data and transfer of data outside the EU or the European Economic Area	As a rule, data will not be disclosed to third parties. Data will not be transferred outside the EU or the European Economic Area or to international organisations.
8. Principles of data file protection, and confidentiality	<p>NoHo Partners Plc processes personal data such that it endeavours to ensure the appropriate security of all personal data including safeguarding against unauthorised processing and accidental loss, destruction and damage. To protect this, NoHo Partners Plc uses technical and organisational security measures deemed approved in the field from time to time. Only persons identified separately who, by virtue of their job description, participate in the processing of personal data, may process said personal data. All persons are bound by a confidentiality obligation.</p> <p>A. Manual data: Registration by means other than online is manually recorded in the electronic system by representatives of NoHo Partners Plc and Euroclear Finland Ltd according to the information provided by the registrant. All manual data will be destroyed after the Annual General Meeting.</p> <p>B. Data stored electronically All the data entered in the system as well as the database are protected by usernames and passwords. The data link from the user's browser to Euroclear Finland Ltd's server is SSL encrypted. In addition, the data stored can only be accessed by authorised persons.</p> <p>In so far as processing of personal data is outsourced to service providers or other subcontractors in line with this privacy statement, NoHo Partners Plc ensures, by applying sufficient contractual obligations, that personal data is processed appropriately and as required by the law.</p>
9. Right of access and its implementation	Shareholders and authorised representatives are entitled to check their data in the data file or receive confirmation that no data about them has been stored in the data file. Those wishing to check their data are asked to send a written request for this to NoHo Partners Plc, Hatanpään valtatie 1 B, 33100 Tampere, Finland or sami-petteri.rajala@noho.fi . The data will be delivered in writing or in an electronic format. The identity of the person submitting the request will be

	verified before disclosing the data.
10. Rectification of data and its implementation	Shareholders and their authorised representatives are entitled to demand that NoHo Partners Plc rectify, remove or complement any incorrect, deficient, expired or unnecessary data about them in the data file. The request for rectification must be presented in writing, and the data requested to be rectified must be identified in a sufficient manner to make rectification possible. The data controller cannot directly rectify any incorrect data coming from an account management organisation without contribution by the account management organisation. A written request for rectification should be sent to NoHo Partners Plc, Hatanpään valtatie 1 B, 33100 Tampere, Finland or sami-petteri.rajala@noho.fi .
11. Registrant's other rights	Registrants also enjoy the rights laid down in the data protection legislation valid from time to time, such as the right, under certain conditions, to have data transferred from one system to another, the right to restrict or object to processing, and the right to the erasure of data in so far as compelling legislation does not prohibit or restrict this. These requests, specified to a sufficient degree, should also be sent to NoHo Partners Plc, Hatanpään valtatie 1 B, 33100 Tampere, Finland or sami-petteri.rajala@noho.fi .